



**Colorant solutions
you can count on**

 **BASF**
We create chemistry

Mulch Magic®

Mulch colorant

If you want a premium mulch colorant, then **Mulch Magic** is your choice. Not only did it revolutionize the mulch colorant industry, **Mulch Magic** continues to set the standard for excellence. It's durable, super-concentrated and unmatched in quality. It's also the most popular mulch colorant in the market, with proven results in many types of applications.

Pound for pound, **Mulch Magic** is the best value on the market today. Its high-quality ingredients provide consistent coverage on mulch fiber, and with coverage as intense as the color, mulch fibers are completely encapsulated in vibrant shades. This pure and concentrated color is achieved thanks to our quality control process, which ensures hue, strength and opacity.



The BASF Difference:



BASF mulch colorants are water-based coatings made from high-quality ingredients.



Our quality control process ensures consistency you can count on.



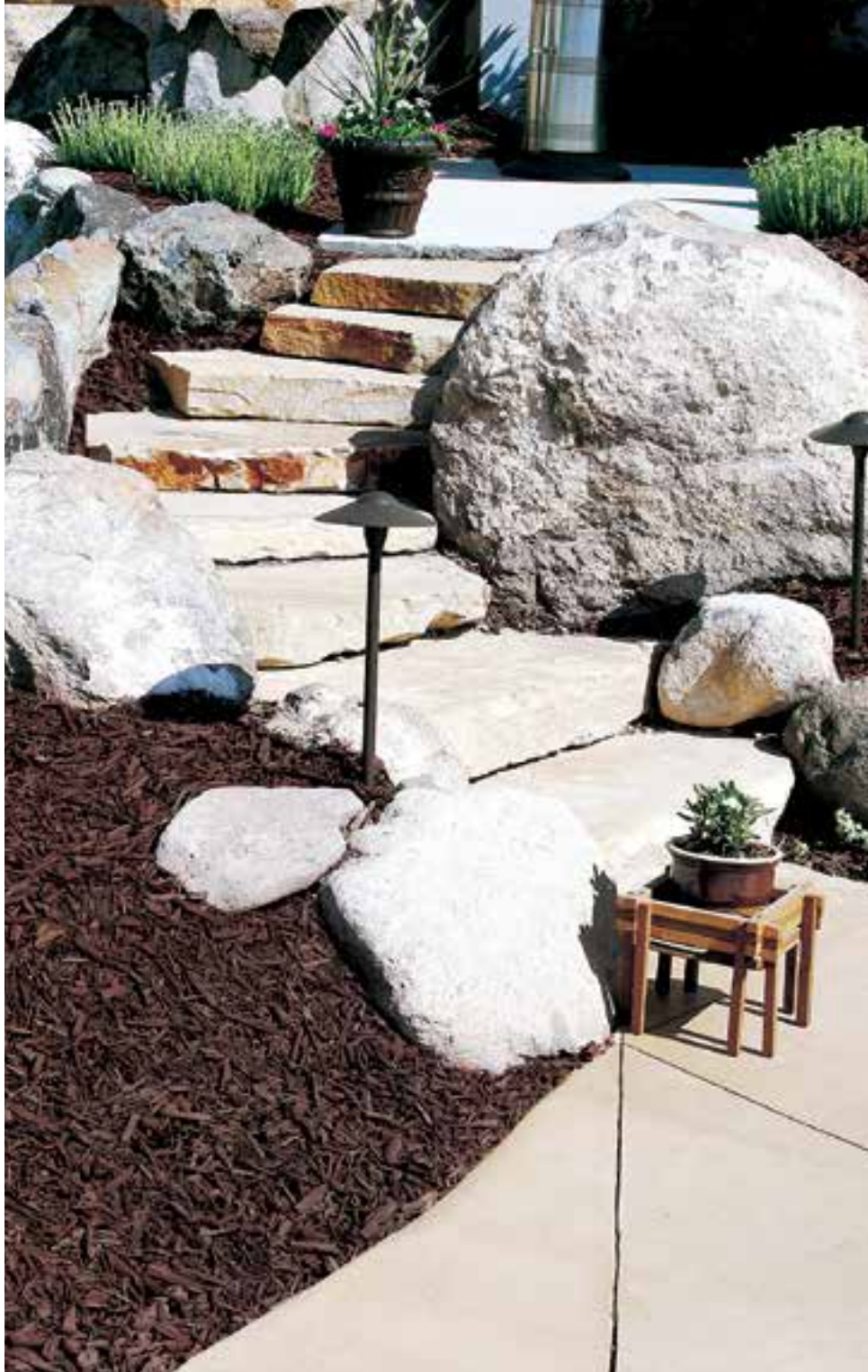
State-of-the-art facilities are designed for enhanced quality and on-time delivery.

Impact®

Mulch colorant

Impact uses a proprietary hybrid coating to deliver intense color and UV resistance at an investment that meets your production needs. As with all of our colorants, **Impact** is backed by the outstanding service and support of BASF.

Impact is the next-generation colorant that delivers optimal quality by using new technology to deliver proven results throughout the industry. It can be used in a variety of retail and wholesale markets.



Large production capacity helps you meet customer demands.



UV resistance offers long-term protection, vibrancy and durability.



Safe when used as directed.

Starburst®

Mulch colorant

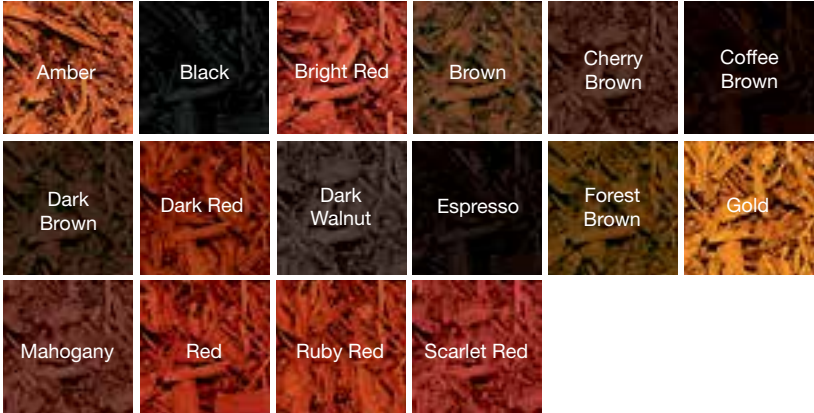
As our most vibrant and long-lasting colorant, **Starburst** takes performance to a higher level. With **Starburst**, you can create the best-looking mulch product on the market, even on difficult wood varieties such as aged or composted material.

Our exclusive modular coating technology gives **Starburst** unmatched intensity from the moment of application. Its impressive vibrancy will enhance any landscape, and its UV resistance offers outstanding long-term color protection without washing off or leaching into the soil.



	Mulch Magic	Impact	Starburst
Amber	•		
Black	•	•	•
Bright Red	•	x	
Brown	•		
Cherry Brown	•	x	
Coffee Brown	•	•	
Dark Brown	•	•	
Dark Red	•		
Dark Walnut	•	•	
Espresso	•		
Forest Brown		x	
Gold	•	x	•
Mahogany	•		
Red	•	•	•
Ruby Red	•	•	
Scarlet Red	•		

• Colorant available in totes and drum x Colorant available in totes only

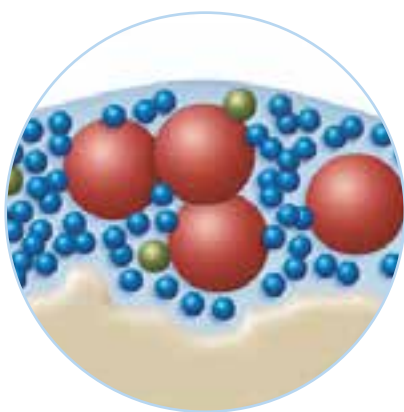


Colors are shown for illustrative purposes only. Actual color, vibrancy and longevity may vary, depending upon type of colorant chosen.

Because we're an industry leader in the research, development, production, sale and support of mulch colorants and coloring systems, you can count on BASF to deliver the highest quality products and outstanding service to help you meet the growing demands of your customers.

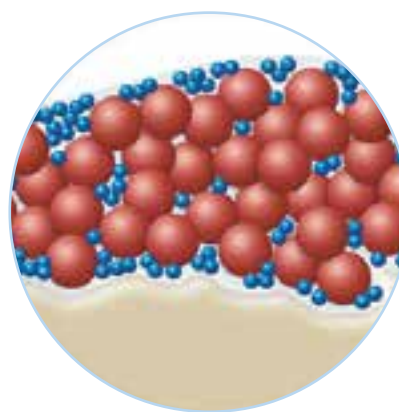


Our research and development experts identify the latest trends and end-user preferences as we create new solutions, to help you deliver the right products and services based on evolving customer needs.



Economy colorants

Economy colorants may not offer the advantages of BASF products. Key factors to consider are the quality of the ingredients and how they adversely affect adhesion, coverage, vibrancy and ability to prevent premature weathering.



BASF colorants

Our colorants feature high-quality ingredients and uniform encapsulation for superior adhesion. Colors are consistently vivid with BASF, and our UV-resistant technologies ensure the durable, long-lasting performance of every colorant.



In addition to providing quality colorants and innovative equipment, we're committed to helping your business succeed with ongoing training, unmatched technical support, on-site service and personal assistance from your BASF team.

We know the future of your operation is important to you. That's why we're actively developing new products and equipment today to meet your customers' needs tomorrow.

Get the Complete Package — Innovation, Service, Support and Products.
Call 888.663.6980 or visit us online at Colorbiotics.basf.us.